



**FOR IMMEDIATE RELEASE**

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**KELO HDTV ON CABLE**

**PrairieWave to add KELOLAND HDTV and UTV This Fall**

Sioux Falls, SD May 21, 2004 -

A new agreement will offer more KELOLAND TV viewers HDTV on cable. And South Dakota's first digital-only station, UTV, will join the cable lineup in eastern South Dakota and southwestern Minnesota.

Today, PrairieWave Communications and KELOLAND TV are pleased to announce a new retransmission agreement that will provide KELO HDTV to cable viewers in many cities in eastern South Dakota and southwestern Minnesota. The agreement also allows for additional distribution of UTV on cable. Beginning on or before September 1, 2004 PrairieWave subscribers can see UTV on cable channel 10. Programming on UTV includes UPN's 2-hour primetime block from 7-9:00 pm Monday-Friday and *Dr. Phil* at 9:00 pm.

"We are excited to provide KELO High Definition and UTV to more viewers. This agreement paves the way for additional digital programming in the near future," said Mark Antonitis, President and General Manager of KELOLAND TV.

KELO's HDTV signal will also be available to PrairieWave HD subscribers. Digital cable channel 500 will be the home for KELO's HD signal that includes CBS HDTV primetime programming. CBS broadcasts more hours of HDTV programming than any other broadcast network. CBS HDTV programming includes the hit shows *CSI* and *Everybody Loves Raymond*. HDTV service will begin on or before August 1, 2004

Craig Anderson, Chairman and CEO of PrairieWave Communications, said "Our implementation of high definition television this fall requires special content to take full advantage of the technology. We are very pleased that KELOLAND will be a part of our new cable service and we look forward to adding additional KELOLAND high definition programming as it becomes available."

PrairieWave is a leading provider of business and residential telecommunication services in South Dakota, Iowa, and Minnesota. PrairieWave serves the South Dakota communities of Canton, Centerville, Chancellor, Colman, Elk Point, Flandreau, Gayville, Harrisburg, Hurley, Irene, Lennox, Madison, North Sioux City, Parker, Tea, Viborg, Watertown, Wakonda, Worthing

and Yankton. In Minnesota, PrairieWave serves Adrian, Currie, Edgerton, Lake Wilson, Luverne, Marshall, Pipestone, Slayton and Worthington. [www.prairiewave.com](http://www.prairiewave.com)

KELOLAND TV is a Young Broadcasting station. [www.KELOLAND.com](http://www.KELOLAND.com) Young Broadcasting owns eleven television stations and the national television representation firm, Adam Young Inc. Six stations are affiliated with the ABC Television Network (WKRN-TV - Nashville, TN, WTEN-TV - Albany, NY, WRIC-TV - Richmond, VA, WATE-TV - Knoxville, TN, WTVO-TV - Rockford, IL and WBAY-TV - Green Bay, WI), three are affiliated with the CBS Television Network (WLNS-TV - Lansing, MI, KLFY-TV - Lafayette, LA and KELO-TV - Sioux Falls, SD) and one is affiliated with the NBC Television Network (KWQC-TV - Davenport, IA). KRON-TV - San Francisco, CA is the largest independent station in the U.S. and the only independent VHF station in its market.